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Red Wing Framing Gallery collaborates with Red Wing Arts Association for holiday sale

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(Red Wing, MN)...Red Wing Framing Gallery and the Red Wing Arts Association are collaborating to showcase artwork from local and regional artists for the holiday season. This is a unique collaboration in Red Wing, and one that could create a holiday tradition.

In past years the Arts Association relied on vacated retail space to bring the artists and their artwork together for holiday shopping. Artists and volunteers set up the displays and the artists were expected to work the retail space. "It was a lot of work for everyone and often the space was so out of the way that sales did not support the effort," said Linda Day, Executive Director of the Red Wing Arts Association. "We had decided not to do it this year until the opportunity with Red Wing Framing Gallery came about."

"Supporting local and regional artists is very important to me personally and our gallery space is a perfect venue for them," explained Valerie Becker, owner of Red Wing Framing Gallery. "This is mutually beneficial as I appreciate the added downtown traffic this will generate and it is a terrific setting for the local artistic community." The partnership will allow the artists to exhibit and sell their work in a professional gallery environment and a portion of the proceeds of the art sales will be distributed back to the Arts Association.

Artwork will be on display at Red Wing Framing Gallery from November 28th for the Downtown Holiday Stroll through December 24th. Artists will be at the gallery to meet with holiday shoppers on Nov. 28th from 6:00 p.m. – 8:00 p.m.

Red Wing Framing Gallery (www.redwingframing.com), located in the historic Boxrud Building on Main Street in Downtown Red Wing, specializes in original fine art, custom framing and digital imaging.

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