



September 08, 2014 FOR IMMEDIATE RELEASE

The Professional Picture Framing Association recognizes Valerie Becker as a Master Certified Picture Framer

Contact: John Becker, (651-380-1501, jbecker@e-Arts.com)

Valerie Becker has been recognized as a Master Certified Picture Framer (MCPF) by the Professional Picture Framers Association (PPFA). Valerie is the owner of both Red Wing Framing & Fine Art Printing and Rochester Framing & Fine Art Printing.

The Master Certified Picture Framer is the highest and most prestigious professional credential in the international framing community. It demonstrates an expert skill set in framing, especially as it applies to archival and museum-level custom framing.

The MCPF is achieved by examination, peer review, industry experience and an on-site practicum. There are fewer than 60 MCPF professionals world-wide and Valerie is the first recipient in Minnesota.

“I am humbled and honored” Valerie said. “Preparing and taking the MCPF examination has been professionally challenging and rewarding. I am especially grateful for the legacy of Vivian Kistler for making this possible through her scholarship program.”

Valerie Becker has owned and operated Red Wing Framing & Fine Art Printing since 2002 and expanded her business to include Rochester Framing & Fine Art Printing in 2014. Valerie achieved her Certified Picture Framing designation in 2007 and was the recipient of the Vivian C. Kistler MCPF Scholarship in 2013.

The Professional Picture Framers Association (PPFA) has served as the trade association for professional custom picture framers, art galleries, museums and framing manufacturers for 35 years. PPFA has more than 3,500 members and helps maintain industry standards and definitions. PPFA serves the art and framing industry as an advocate for its members and by offering programs that elevate professional standards and strengthen the industry through education and promotion.

#####

Red Wing Framing & Fine Art Printing
www.RedWingFraming.com

Rochester Framing & Fine Art Printing
www.RochesterFraming.com

Red Wing Digital
www.RedWingDigital.com