



PRESS RELEASE

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VALERIE BECKER APPOINTED TO INTERNATIONAL FRAMING COMPETITION BOARD

Valerie Becker of Rochester Framing & Fine Art Printing was appointed to the International Framing Competition Board by the Board of Directors of the Professional Picture Framers Association (PPFA) at the annual PPFA Conference in Las Vegas, Nevada in January 2017.

This is a three year appointment and the International Framing Competition Board is responsible for all framing competitions, approval and accreditation of judges and the review and updates of the framing design standards and judging criteria.

Valerie commented "I am excited to be working with creative framing experts from all over the world. This is a professional honor for me and I will be a better framer from this experience."

Valerie Becker is a Master Certified Picture Framer as designated by the PPFA. She owns and operates Rochester Framing & Fine Art Printing and Red Wing Framing & Fine Art Printing.

The Professional Picture Framers Association (PPFA) has been the industry trade association for professional custom picture framers, art galleries, museums and framing manufacturers for 35 years. PPFA has more than 3,500 members and helps maintain industry standards, education and promotion.

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